



TRANSMISSION CORPORATION OF ANDHRA PRADESH LIMITED
VIDYUT SOUDHA : : VIJAYAWADA

Notification No. CE/TC/EE-I/AEE/E-1458088/D.No.82/21, Dt:28.09.2021.

Empanelment of the Content Writers

Applications are invited from qualified and eligible candidates for empanelment of content writers on Power sector achievements / Initiatives on work rate basis. The details regarding introduction, eligibility criteria, experience, nature of work, remuneration etc. for the applicant is as given below.

a. Introduction:

The Transmission Corporation of Andhra Pradesh Limited (APTRANSCO) was incorporated under the Indian Companies Act, 1956 as wholly owned State Government undertaking Company. The Company is presently engaged in Transmission of power and activities related to Grid operations, Transmission Management, Projects etc. in Andhra Pradesh. APTRANSCO is desired to promote achievements / initiatives of AP Power sector through content writing.

b. Eligibility and Experience:

- i. The applicants must have graduate degree from a recognized university in any discipline with Telugu / English as core or main / optional / elective subject and must be able to develop content in English and Telugu for the given topics on power sector to reach public more effectively.
- ii. The applicants must have proven experience of at least 5 years in the field.
- iii. The applicants must have excellent communication skills with command over verbal and written skills and great hold over the English and Telugu languages.
- iv. The applicants must have good knowledge of HTML, Photoshop, Dreamweaver, MS-Front, Page setting etc.,
- v. The applicants must submit a minimum of 3 to 4 best works selected by the prominent private / public agency.
- vi. The applicants with a portfolio of published articles will be given preference.
- vii. The applicants must have sense of adaptability according to requirements, managing different strategies and ideas and management of work with time.

c. Nature of work/Job:

The empaneled candidates will not be the part of Transmission Corporation of Andhra Pradesh Limited (APTRANSCO) at all. Their services will be hired purely on temporary basis and they are intended to develop relevant content based on the report or APTRANSCO material on Power sector / Initiatives / achievements on the following topics for uploading the same in the social media plat forms.

P.T.O

- i. Savings achieved through Cost effective Power.
- ii. 9 Hours free power supply to agriculture during day time.
- iii. Direct Benefit transfer and metering for about 18lakhs agriculture consumers and its impact on welfare of the farmers.
- iv. Geographical Information System for the State grid- A first of its kind in the country-using in-house Engineers.
- v. To show case non-hike in Tariff.
- vi. Convinced the Govt. of India to change the irrational Central Transmission Utility (Point of Connection) charges calculation methodology. This reduced CTU charges for AP DISCOMS by Rs.400Cr./year.
- vii. Electricity Demand Forecasting model with an error of less than 3% using Artificial Intelligence.
- viii. To enlighten the transparency and integrity of AP DISCOMs in providing consumer services through online grievance, payment platforms and 24x7 customer care etc.,
- ix. Capacity additions in Power utilities to provide 24x7 uninterrupted power supply.
- x. Promotion of Green Energy (Solar and Wind) and its capacity addition.
- xi. Promotion of pumped storage plants as remedy for grid stabilization with renewable Energy and to achieve cost effective power.
- xii. Implementation of energy efficiency and Energy conservation measures and its impacts.

The quantum of work for all above topics is maximum 350 pages and the work shall be completed before 28.02.2022.

d. Remuneration:

The remuneration may be quoted by the applicants in their application and which shall be less than Rs.1000 per page consisting of 500 words. No other allowances like TA / DA etc. will be paid to the content writers.

e. Procedure of Selection:

Applications received till last date will be scrutinized and 10 candidates (5 candidates for English & 5 candidates for Telugu) will be selected for the panel based on their experience by the APTRANSCO selection committee. Also, the remuneration to the selected candidates shall be decided by committee based on the quoted rate.

f. Method of applying and last date for receiving application:

The eligible & interested candidates may send their application / resume on plain paper, mentioning the required remuneration duly enclosing the documents pertaining to educational qualifications, experience and other best works selected by prominent agencies to **The Chief Engineer, Telecom, APTRANSCO, Vidyut Soudha, Gunadala, Vijayawada-520004** and also to the mail Id: cetel_aptransco@yahoo.com. The applications should reach within 15 days from the date of notification.
For any queries please contact: 8331010349

Sd/-
Chief Engineer / Telecom